



Current as at NOVEMBER 2023

Boutique Textile Company

With help from our digital printer 'Florence' we digitally print onto lovely natural fibre fabrics with water-based pigment inks. Florence can print all sorts of designs, scans and photographs. There is no limit to the amount of colours or designs you can print in one order and no minimums.

Follow the steps below to order your Custom Printed Fabric!

1. Choose a fabric to print on

We have 16 fabrics to choose from. Each fabric has it's own characteristics and printing results.

2. Sample your design

We print standard 20x20cm samples for \$15+GST. This is an optional step, however we highly recommend sampling your design so you can check size, colour or compare a few fabrics. From there, if needed, images can be tweaked to achieve the best possible printed results. You can make the adjustments and resample or we can do it for you. We've got lots of tricks up our sleeves! To order a sample fill out the online order form and upload your artwork (see 'Artwork' section for file setup information.)

3. Order your final prints

To order final prints fill out the online order form and upload your artwork (see 'Artwork' section for file setup information.) We'll confirm your order, schedule your prints and provide an invoice.

Artwork

Accepted File types: EPS, TIFF, JPEG

EPS files:

• The Artboard is not recognised by the printer, only 'objects' are recognised. Please make a shape the size of the artboard if you require the artboard to be recognised in your artwork for print.

TIFF files:

- Save with either None or LZW compression (LZW compression will help keep file sizes low but won't compromise the quality).
- Make sure Save Image Pyramid and Save Transparency are UNCHECKED in the dialogue box after saving.

Please note:

- JPEG files do not produce a print as high quality as a TIFF.
- PDF files are **not** accepted.

File size: 150-300 ppi (pixels/inch)

- *The minimum we can print is 150ppi you can supply larger files if you wish.
- *The dimensions of your image should also be at the finished size you are wanting to print.

Colour mode: All artwork should be RGB colour mode. Colour Profile: Either Adobe RGB (1998) or sRGB IEC61966-2.1 - ensure you use the same profile for samples and final prints.

Text: All fonts must be outlined, converted to paths or rasterized.

Samples: For our standard 20x20cm samples - please crop your design to 20x20cm. Take the crop, keeping physical size and PPI the same as the original.

Cushions: Add 1cm around all edges for seam allowance. E.g if you want the finished cushion to be 45x45cm, the file needs to be 47x47cm. (Bleed artwork to edge of file).

Tea towels: Add 2cm around all edges for hemming. E.g for a 42x62cm finished tea towel, the file needs to be 46x66cm.

Repeat Patterns: We only require the individual pattern tile from you which we then repeat out across the fabric width and to your specified length. Please ensure you send us a tile that is in repeat and at the correct size (we can check for you. See Imaging Editing/Design Packages).

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Choosing Colours

Are you wanting to achieve specific colour outcomes in your design? Colours can look very different on fabric than they do on your computer monitor and each different monitor. Light passes through fabric, while light comes out of a screen.

Option 1: Ordering a test sample is a good way to check the colours in your design before ordering final prints. If you're happy with colour outcomes at this stage, perfect! We are happy to offer advice on achieving specific colour and print outcomes.

Option 2: If you want a little more control over colour you can purchase a CMYK colour chart with over 500 colour swatches printed on the fabric of your choice. Colour charts are available per fabric type for \$65 + GST.

IMAGE EDITING / DESIGN PACKAGES - Can we help you?

Send us your artwork files

- 1) Upload your files through our online order form.
- 2) For large files there are a number of online file transfer services. Hightail and Dropbox are two examples.
- 3) Post us a CD or USB (please ensure they are PC formatted)

Turn Around and Payment Options

Our normal turnaround is 7-10 business days. Add an additional minimum 2 weeks lead time for manufacturing of product (if applicable).

Rush Turn Around Options - If you require a rush turn around please indicate this on your order form. Rush Option 1) It's not super critical - please PRINT in the next 3-7 days (\$25+GST + 15% of total invoice value) Rush Option 2) It's urgent - PRINT in the next 2 days (\$50+GST + 15% of the total invoice value)

We use Australia Post for delivery with either Regular or Express Post options. You are also welcome to organise your own courier or pick up your order from the studio.

Once you have submitted your order form and files we will confirm your order and provide an invoice in 1-2 business days. We are able to accept payment via direct bank deposit or Paypal (3% surcharge applies for Paypal.)

Washing Instructions

The Cotton= 30 degree gentle machine wash, drip dry. The Cotton is the best performer of our fabrics in terms of washability. Use a cold machine wash to reduce fading again.

All other fabrics= We strongly recommend a gentle, cold hand wash and drip dry. Because of the nature of natural and organic fabrics there are small fibres and slubs in the fabric that can lift the print in tiny spots with washing and general wear. Please follow washing instructions to minimise this effect. Do not rub or ring.

All fabrics are highly lightfast and will not fade easily in the sun.

Fabrics will fade up to 10% with washing, wear and tear. Use a gentle, phosphate-free detergent.

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----- www.frankieandswiss.com.au



Textile Printing Studio

The Fabrics

* Pricing includes both fabric printing. Minimum order for fabric printing is 50cm per fabric.

| 2m+ | 50m+ |
|-------------------|-------------------|
| \$75+gst | \$72+gst |
| \$75+gst | \$72+gst |
| \$46+gst | \$43+gst |
| \$45+gst | \$42+gst |
| \$45+gst | \$42+gst |
| \$51+gst | \$48+gst |
| \$49+gst | \$46+gst |
| \$49+gst | \$46+gst |
| \$ 63 +gst | \$ 61 +gst |
| _ | \$ 63 +gst |

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Textile Printing Studio

| Price per Linear Metre | | | |
|--|----------|----------|----------|
| Fabric | Under 2m | 2m+ | 50m+ |
| Jhe Organic Linen Fibre: 100% Organic Linen Weight:250gsm Printable Width: 140cm Base: Cream | \$65+gst | \$57+gst | \$54+gst |
| Jhe Cotton Orill Oeluxe Fibre: 100% Cotton Weight:255gsm Printable Width: 146cm Base: White | \$56+gst | \$49+gst | \$46+gst |
| Jhe Australian Made Cotton/Linen Fibre: 50% Linen 50% Cotton Weight: 300gsm Printable Width: 150cm Base: White | \$63+gst | \$59+gst | \$58+gst |
| Jhe Organic Cotton Canvas Fibre: 100% Organic Cotton Canvas Weight:330gsm Printable Width: 147cm Base: Off-White | \$62+gst | \$54+gst | \$51+gst |
| Jhe Cotton Canvas Heavy. Fibre: 100% Cotton Weight:393gsm Printable Width: 146cm Base: White | \$59+gst | \$52+gst | \$49+gst |

A last note...

- 1) All computer screens show the same colour differently. Therefore, there is the potential for colour differences in the printed result. Talk to us about colour sampling and matching.
- 2) We firmly believe in treating the earth gently and minimise our impact at every opportunity. Our pigment inks are water based and free from heavy duty dyes and chemicals. We believe it's important to be responsible and accountable for our environmental impact and therefore choose to use water based inks in our printing process.
- 3) Reprints We do our best to provide colour accurate reprints within the limitations of our printing system. While we make every effort to minimize variance, you may find slight colour difference from batch to batch as a result of fibre, yarn, fabric and finishing.
- 4) Natural textiles are prone to imperfections, such as tiny knots, called slubs and neps, in the cotton's woven structure, generated during the weaving process. They are a part of the charm of a natural product. Some knots may become dislodged in the washing process thereby affecting the result as a little base fabric spot.



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